



Sample PPC Campaign Keywords

Campaign	Search Term	Campaign Goal	Average Keyword Trend (last 12 mos)	Match Type	Bid
AW_MMDDYYY	keyboard	Impression	349	Exact	Lowest Suggested Bid
AW_MMDDYYY	gaming keyboard	Impression	569	Exact	Lowest Suggested Bid
AW_MMDDYYY	wireless keyboard and mouse	Impression	703	Exact	Lowest Suggested Bid
AW_MMDDYYY	wireless keyboard	Impression	952	Exact	Lowest Suggested Bid
AW_MMDDYYY	mechanical keyboard	Impression	1,818	Exact	Lowest Suggested Bid
AW_MMDDYYY	keyboard and mouse wireless	Impression	3,232	Exact	Lowest Suggested Bid
AW_MMDDYYY	bluetooth keyboard	Impression	3,777	Exact	Lowest Suggested Bid
AW_MMDDYYY	ipad keyboard	Impression	3,857	Exact	Lowest Suggested Bid
AW_MMDDYYY	logitech keyboard	Impression	4,135	Exact	Lowest Suggested Bid
AW_MMDDYYY	keyboard cleaner	Impression	7,456	Exact	Lowest Suggested Bid
CD_mmddyyy	keychron keyboard	Impression/Sales	104,426	Phrase/Exact	Suggested Bid
CD_mmddyyy	ipad air 5th generation keyboard	Impression/Sales	110,230	Phrase/Exact	Suggested Bid
CD_mmddyyy	red dragon keyboard k	Impression/Sales	112,392	Phrase/Exact	Suggested Bid
CD_mmddyyy	folding keyboard	Impression/Sales	115,616	Phrase/Exact	Suggested Bid
CD_mmddyyy	low profile keyboard	Impression/Sales	115,957	Phrase/Exact	Suggested Bid
CD_mmddyyy	ipad pro case with keyboard	Impression/Sales	116,335	Phrase/Exact	Suggested Bid
CD_mmddyyy	12.9 inch ipad pro case with keyboard	Impression/Sales	117,101	Phrase/Exact	Suggested Bid
CD_mmddyyy	apple keyboard wireless	Impression/Sales	117,613	Phrase/Exact	Suggested Bid
CD_mmddyyy	75% keyboard	Impression/Sales	117,740	Phrase/Exact	Suggested Bid
CD_mmddyyy	tkl keyboard	Impression/Sales	123,159	Phrase/Exact	Suggested Bid
CVmmddyyy	copy paste keyboard	Sales	300,321	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	apple ipad 9th generation case with keyboard	Sales	308,562	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	creamy keyboard	Sales	310,392	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	asus rog keyboard	Sales	319,774	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	samsung s7 fe tablet case with keyboard	Sales	323,155	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	quiet mechanical keyboard	Sales	324,495	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	cordless keyboard for computer	Sales	327,505	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	witeless keyboard	Sales	327,798	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	logitech mx mechanical keyboard	Sales	328,000	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid
CVmmddyyy	full size keyboard	Sales	335,207	Broad/Phrase/Exact	Suggested Bid/Highest Suggested Bid